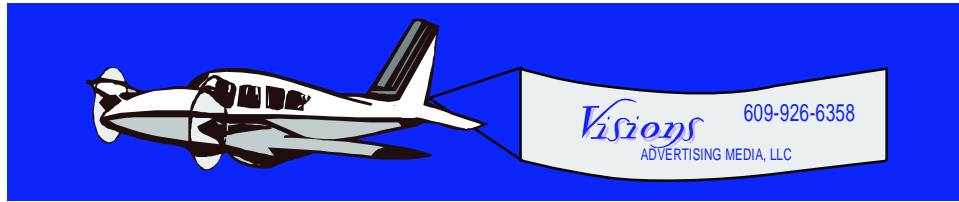




ADVERTISING MEDIA, LLC



**AERIAL BANNER ADVERTISING  
CURRENT RATES PER FLIGHT**

*Atlantic City/Longport/Margate/Ventnor Flights*

# of Flights	Weekdays	Weekends/Holidays
1-9	\$241	\$318
10-19	\$192	\$238
20-29	\$175	\$219
30-39	\$160	\$194
40-49	\$140	\$178

*Cape May Through Atlantic City Flights*

# of Flights	Weekdays	Weekends/Holidays
1-9	\$473	\$535
10-19	\$410	\$448
20-29	\$395	\$432
30-39	\$379	\$411
40-49	\$366	\$397

*Atlantic City Through Asbury Park Flights*

- prices supplied upon request.

**Prices are per "round-trip" flight. Flight times run 11 a.m. to 6 p.m.**

*Banner Costs:*

Banner Size	Production Costs	Types
10' x 25'	\$1,062	Standard Black Letters
12' x 12'	\$795	Standard Black Letters
12' x 24'	\$1,225	Printed 4/C Banner
20' X 50'	\$3,300	4/C Banner, Client provides artwork (jpeg). 10 days to produce

## Fabulous Aerial Advertising!

**Cape May Point through Long Beach Island-Inclusive**  
**OR**  
**Seaside Heights through Sandy Hook-Inclusive**

# of Flights	Mon-Fri Cost per flight	Sat-Sun-Holidays Cost per flight
<b>90 + flights</b>	<b>\$930</b>	<b>\$1000</b>
<b>70-89 flights</b>	<b>\$960</b>	<b>\$1040</b>
<b>50-69 flights</b>	<b>\$980</b>	<b>\$1070</b>
<b>40-49 flights</b>	<b>\$1000</b>	<b>\$1100</b>
<b>30-39 flights</b>	<b>\$1030</b>	<b>\$1140</b>
<b>20-29 flights</b>	<b>\$1060</b>	<b>\$1190</b>
<b>10-19 flights</b>	<b>\$1100</b>	<b>\$1230</b>
<b>1-9 flights</b>	<b>\$1250</b>	<b>\$1440</b>

**Cape May Point through Highlands, inclusive**

# of Flights	Mon-Fri Cost per flight	Sat-Sun-Holidays Cost per flight
<b>90 + flights</b>	<b>\$1235</b>	<b>\$1320</b>
<b>70-89 flights</b>	<b>\$1265</b>	<b>\$1360</b>
<b>50-69 flights</b>	<b>\$1295</b>	<b>\$1400</b>
<b>40-49 flights</b>	<b>\$1325</b>	<b>\$1440</b>
<b>30-39 flights</b>	<b>\$1360</b>	<b>\$1480</b>
<b>20-29 flights</b>	<b>\$1405</b>	<b>\$1545</b>
<b>10-19 flights</b>	<b>\$1450</b>	<b>\$1595</b>
<b>1-9 flights</b>	<b>\$1640</b>	<b>\$1860</b>

All prices subject to 7% New Jersey Sales  
Standard Banner Production: \$7 per letter