

Visions

ADVERTISING MEDIA, LLC

TAXI CAB TOP ADVERTISING – BE SEEN EVERYWHERE!



Taxi Cab Tops! Jersey Shore – Philadelphia DMA

Get On Board with the Best Transit Advertising Available!

MARKET COVERAGE: Vast areas of coverage include area Airports, all Atlantic City Casinos, Restaurants, Nightclubs, Concert Venues, Convention Center and Boardwalk Hall. Covering many counties, expressways, major roadways from Philadelphia to the Jersey Shore. Advertise your latest promotions, room packages, entertainment lineup or new Club rewards.

Less expensive than any other means of advertising!



FAST FACTS: Average taxi ride is 12 minutes, with nearly 20 trips per driver per shift, per day. Your advertising is seen by thousands of pedestrians and vehicular traffic throughout the hard to reach suburban areas. It's a *billboard in motion*. The Taxi's are utilized by area locals, tourists, casino gamers, bar and restaurant clientele, conventioners, air and train passengers.

Your message is seen 24 hours a day, 7 days a week!

Key advantage to roof top signage-it is visible to a wide audience or you can 'target market' your promotions within certain neighborhoods!



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Pittsburgh Taxi Cab Top Advertising



Taxicab top advertising is a perfect complement to your basic media buys. If you need to multiply reach and frequency, you should consider industry figures show that a fleet-owned cab travels 325 miles daily!

These taxi top displays are double-sided and backlit for 24/7 coverage.

No other form of advertising gives you all the advantages of vehicle graphics. The destination point for 75% of the cabs is the Golden Triangle, which includes the major hotels and the business/shopping district.

Also targets the Cultural District, Station Square, Oakland, Grant Street, Market Square and the Pittsburgh International Airport.

**CAB RECEIPTS PROMOTIONAL OPPORTUNITIES
AVAILABLE!**