

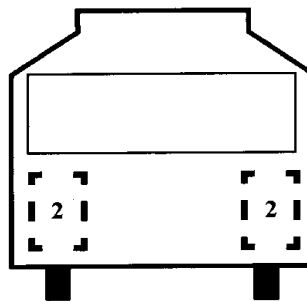
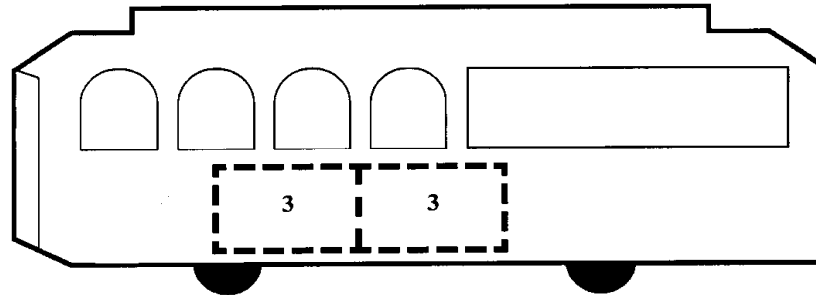
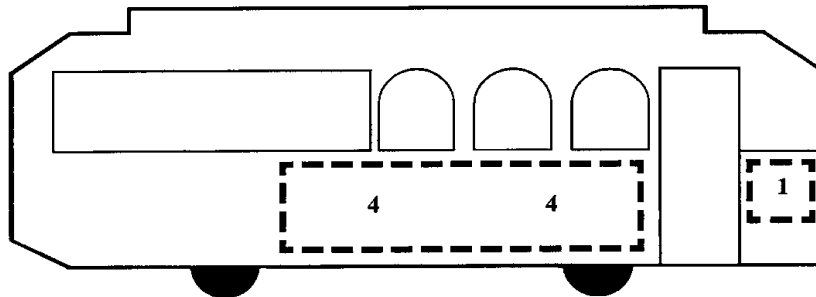


**2011 JERSEY SHORE TROLLEY ADVERTISING**

- Trolley #1 - Wildwoods (4pm-12 am) Qty: 2
- Trolley #1A- Wildwood/Rio Grande (year round- 7am-5pm) Qty: 1
- Trolley #2 - Cape May/West Cape May (Noon-11pm) Qty:1
- Trolley #3- Ocean City ( 4pm-12am) Qty: 4
- Trolley #4-Ocean City (9 am-3pm) Qty: 1

Advertising rates are "Per Panel, per Trolley" for the summer season  
**June through September!**

- #1. Sponsor (21" x 32") sign- \$1,300- Production \$100
- #2. Upright (32" x 21") sign -\$1,500- Production \$100
- #3. Half-Side (42" x 48") sign- \$2,500- Production \$170
- #4. Full-Side (42" x 96") sign- \$4,500- Production \$300



**Brochures Back Panel Advertising \$1,300 for the season, per market**